

## Summary results from the March 2015 questionnaire

There were 47 completed questionnaires

### Scoring:

For each answer and rating, weightings of 1 to 5 were given to the number of responses in the 1 to 5 column (ie, 8 people rated an item as a '3' = 24 points). Answers in the zero column were weighted as a minus 1, under the assumption that a vote at that end means that they really didn't want it at all.

Some people did not rate a few questions, either by choice (not being able to make up their mind) or they simply skipped a line accidentally. These vacant items were rated 2 so as to distinguish them from a zero and providing a roughly average rating by default.

(Those items which were seeking general attitudes rather than opinions on specific, tangible project are in parentheses.)

Weighted and summed ratings in order of popularity were:

- 250 - More employment for local residents and youth
- (222 - Encourage local innovation and entrepreneurship)
- 210 - A community centre (hub) offering a wide range of facilities in one place
- 207 - Provide a youth-focused workplace training centre
- 202 - Install reliable high-speed broadband throughout the town and surrounding district
- 196 - Have a covered aquatic centre in Motueka
- 196 - Improve the visual presentation of the town centre
- (196 - Create a much stronger sense of community)
- 188 - Attract more businesses/shops to Motueka
- 187 - A truck by-pass or other heavy vehicle controls
- (181 - Encourage high-tech businesses/start-ups)
- 179 - More money invested in community facilities
- 177 - Encourage youth to stay in the area
- (174 - Find ways to improve the retailing sector)
- 172 - Create a technology and business hub for start-up businesses
- (170 - Be more assertive and innovative as a town)
- 167 - Create added-value businesses re existing farming
- 167 - Eliminate/fix any environmental damage
- 166 - A more extensive network of walking/bike paths
- 166 - Have large 'signature events' on an annual basis
- 164 - Improved flood protection, incl. the stop banks
- 163 - Suitable community interventions re the poor
- 162 - Less traffic in the CBD section of High Street
- 162 - Organise more activities for youth
- 159 - Get TDC to set aside \$500K+ yearly for Motueka improvements
- 157 - Closer working relationship, police-community
- 157 - Create a commercial boating marina near Talley's
- 156 - Provide more public transport, within Motueka and/or services to Nelson
- 155 - Make new housing self-sufficient (power, water)
- 150 - Build a new, larger library
- 150 - Broaden and develop craft industries

- (149 - Put Motueka on the map as a top NZ town)
- 148 - More extensive visitor promotions
- 148 - A much greener townscape
- 148 - More power, sewage and water sustainability
- 145 - Improve the quality of Thorp's Bush
- 145 - Remodel the town centre
- 143 - Insist the TDC undertake community projects
- 140 - Fix the historic wharf on Motueka Quay
- (140 - More visitor/local attractions around Motueka)
- 139 - Be more self-sufficient re power, sewage, food etc
- 136 - Improve and extend the park areas around town
- 133 - Traffic lights at Pah St- High St intersection
- 131 - Better town websites - Motueka Online, i-Site and Our Town Motueka
- 130 - Have a targeted rate for Motueka developments
- 129 - Create a picnic area north of the Motueka bridge
- 127 - Extend the Kaiteriteri bike park
- 125 - Motueka 'picture perfect', looking good everywhere
- (125 - Encourage urban and population growth)
- 118 - More extensive tree plantings
- 116 - Trees planted along the length of High Street
- 116 - Make Motueka a well-known arts centre
- 114 - Upgrade the salt water pool
- 113 - An upgraded Riwaka wharf linked to a walkway
- 112 - More development in settlements like Riwaka, Lower Moutere, Tasman, Ngatimoti
- 109 - Reduce dependence on TDC-provided amenities
- 107 - Expand and add more community gardens
- 106 - Turn the two main inlets into aquatic parks
- 100 - Form a proper path from Old Wharf Road to port
- ( 96 - Resist urban spread)
- 93 - Most food not bought in supermarkets by 2030
- 91 - Improved access to the Flora car park
- 78 - Have time banks, barter system, non-\$ currencies
- 73 - Shift the retail centre to Decks Reserve car-park
- 69 - Edible plant landscaping around town
- 69 - Commission large public art works
- 63 - Make Motueka known as a retirement area
- 58 - Build a major visitor attraction, theme park
- ( 54 - Let the free market dictate ward improvements)
- 47 - Attract one or more large retail chains to Motueka
- 33 - A shopping Mall, including large retail chains
- 29 - Increase TDC debt to pay for ward improvements
- ( 3 - Don't do anything, Motueka is fine as it is)